



# 2020 Annual Report

A Year of Accomplishments.



**AID TO INMATE MOTHERS.**

Since 1987

334.262.2245 | [www.inmatemoms.org](http://www.inmatemoms.org) | 660 Morgan Ave, Montgomery, AL

# Table of Contents

Page 3 ..... History, Vision, Mission

Page 4 ..... Director's Message

Page 5 ..... Smiling Faces

Page 6 .....Program Overviews

Page 7 ..... Visitation

Page 8 .....Storybook

Page 9 ..... Project Reconnect

Page 10 .....AIM Service Center

Page 11 .....ARESET

Page 12 .....Positive Living

Page 13 ..... In case you missed it

Page 14 .....Carl Nowell Award

Page 16 ..... 33rd Annual Fundraiser

Page 18 ..... Special Volunteers

Page 19 ..... 2020 Donors

Page 20 ..... 2020 Christmas Donors

Page 22 ..... 2020 Income Expense Report



## HISTORY

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Founded in 1987 as a visitation program for incarcerated women. Aid to Inmate Mothers (AIM) has expanded its services to provide both pre and post release services for women enrolled in the program. Through the use of faithful volunteers, and generous donors this agency has survived 30+ years in providing services to incarcerated women in the state of Alabama.

## VISION

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To create a criminal justice model that demonstrates respect for and understands the rights of the children affected by their mothers' imprisonment and recognizes and helps to address the many burdens carried by the children and families as a result of incarceration.

## MISSION

We provide services to Alabama's incarcerated women with emphasis on enhancing personal growth and strengthening the bonds between inmate mothers and their children.



A background image of several pink roses in various stages of bloom, set against a light, slightly textured background. The roses are the primary visual element, with some in sharp focus and others blurred.

## A WORD FROM THE DIRECTOR

2020 was a challenging year for AIM. On Friday, March 13, 2020 Jeff Dunn, Commissioner of the Department of Corrections, suspended all outside visitation to the prisons. We supported this difficult decision, while feeling the anguish of all incarcerated people. We did not want to expose any of the women to COVID19. This decision put an immediate stop to several of our programs.

We spent months revamping programs to help mothers and children maintain their bonds. With so much uncertainty, these new changes provided opportunities for all women in the prison to participate. We could not have adjusted our programs without the support of the Alabama Department of Corrections and the Wardens. As we patiently wait for updates and recommendations regarding COVID19 we continue to think of ways to keep our programs going strong. We are counting the days until we are back in person in the prison!

Carol Potok  
Executive Director

*"I did then what I  
knew how to do. Now  
that I know better, I  
do better"*

*-Maya Angelou*





A **BIG** THANK YOU TO TARGET FOR THEIR DONATIONS OF HOUSEHOLD GOODS AND VITAMINS AND COLD MEDICINES AND HYGIENE PRODUCTS! THIS DONATION COMES EVERY WEEK!  
\*PICTURED ABOVE IS KATELYN SANDERS DELIVERING THE DONATIONS!

THANK YOU TO WOMEN IN TRAINING!



WOMEN IN TRAINING GENEROUSLY DONATED BAGS CONTAINING LOTION, SANITIZER, WIPES, DEODORANT, AND FEMININE HYGIENE! THANK YOU!

*Thank you!*

**2020 smiling faces**



**THANKS TO CENTRAL ALABAMA OPTIMIST CLUB FOR THE DONATION OF HYGIENE BAGS!**



Thanks to Woodland United Methodist Church women's circle for your donation of purses!



Thank you to The Links for your donation of bags filled with breast cancer information!



# PROGRAMS

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## VISITATION

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Our founding program, transports children from all over the state for a three-hour monthly visit with their mother. Unlike regular visits a hot lunch is served, activities, games and lots of hugs and kisses fill the room.

## PROJECT RECONNECT

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Is for all incarcerated women who are within three years of release or parole. The program teaches various life skills in all three women prisons weekly.

## ARESET

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Employment program partnered with the United Way. The program is for women who are receiving SNAP/food assistance benefits. Participants receive weekly case management to search for employment and maintain employment.

## STORYBOOK

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Children's books are taken to the prison monthly. Mothers pick out a story to read to their children. With the help of volunteers, moms are able to record a dvd of them reading to send along with the book to their children.

## AIM SERVICE CENTER

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Home of the GENESIS program, this eight bed transitional housing is offered to women leaving prison. The program is one year long, residents pay rent on a sliding scale, complete chores, and work through individual reentry plans.

## POSITIVE LIVING

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HIV education program, provides classes to groups inside the prison and in the community. Through a grant from VIIV Healthcare, we can provide financial support to HIV positive women for various needs.



# Visitation

In the history AIM 2020 was the shortest year for our visitation program. We were only able to hold two in person visits in January and February. Sixteen mothers and 30 children participated in those two visits.



In November the prison system started a video visitation service to reconnect prisoners with their family and friends. The Alabama Department of Corrections said the system is expected to be rolled out to all prisons by early December. Inmates are able to utilize the video kiosks by appointment. They are also beginning an electronic messaging service where friends and family can send emails, cards and photos.



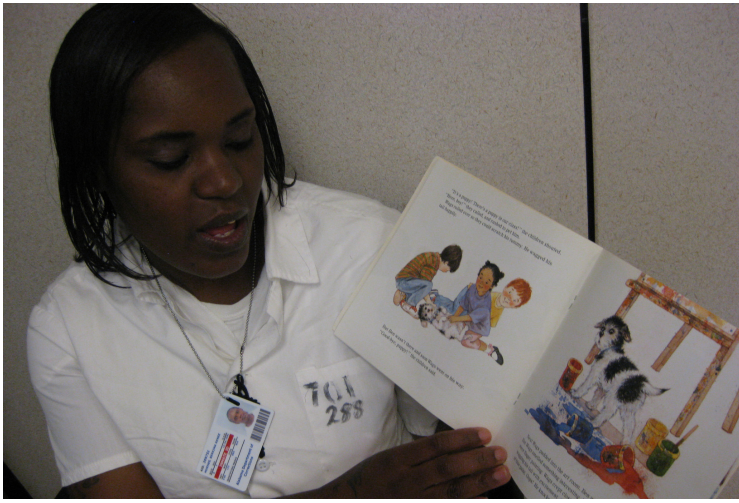
We hope to get back to our regular visitation program in 2021. We are also brainstorming ways to continue this program even through the pandemic, by possible providing families on our programs with tablets to visit with their mother and be able to send electronic mail. Some of our families may need assistance with internet services and understanding the program. We are happy to provide support for the many families apart of our visitation program.



*Volunteers from the Jr. League of Montgomery, packed over 70 packages to mail to children on our visitation program. Mothers wrote letters, we included pictures from their visit, small toys/gifts and gift cards.*



# Storybook



Who doesn't love a good bedtime story? For some children hearing this story from their mother is the most exciting part of their day. Due to the pandemic we had to make a few changes to our program. For the safety of the women and volunteers we did not go inside the prisons to make recordings of the mothers reading.



Instead books were sent in mothers chose a book and wrote a letter to their children. We then retrieved and mailed the packages to the children.

**311 MOTHERS AND 771 CHILDREN PARTICIPATED IN THE STORYBOOK PROGRAM IN 2020.**



**Thank you to First Congregational Christian Church, represented by Lisa Stewart, for your donation of books to our Storybook project!**



# Project Reconnect

Like our other programs, Project Reconnect was placed on a brief hold. AIM Staffer Deborah Neal, was able to coordinate with Tutwiler and we are now able to provide classes via zoom. Class sizes are three-fourths smaller due to accommodations required for the safety of participants. We had 206 women participate in Project Reconnect in 2020.

## POPULAR CLASSES FOR 2020

*Forgiveness & Reconciliation*

*Financial Literacy*

*Minding Your Financial Business*



The Jr. League Montgomery packed bags of hygiene for every female at Tutwiler.



Ladies at Tutwiler made Christmas ornaments to mail home for the holidays.





# AIM Service Center

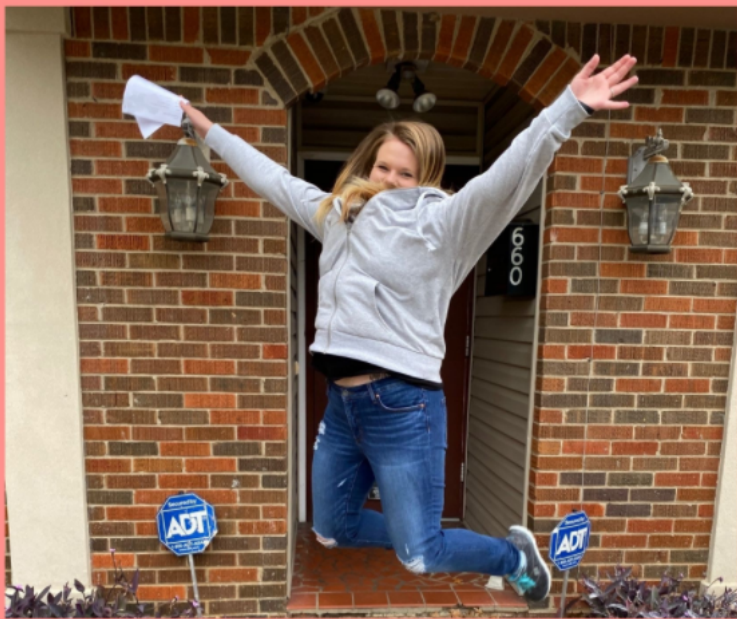


2020 closed doors for many people, but for several ladies in the GENESIS program it opened doors. Eleven women participated in the program in 2020.



Our house mother Stephanie moved in to her first apartment and purchased a new car. Stephanie took full advantage of our program in 2018 and 2019 she became our house mother. In 2020 she was ready to try it on her own.

## FAREWELL, CAMERON!



We had two ladies transfer home to their families in New York and Ohio. Both served over 10 years at Tutwiler. While they waited for transfers, we helped them get identification cards, social security cards, social security benefits and medical treatment.

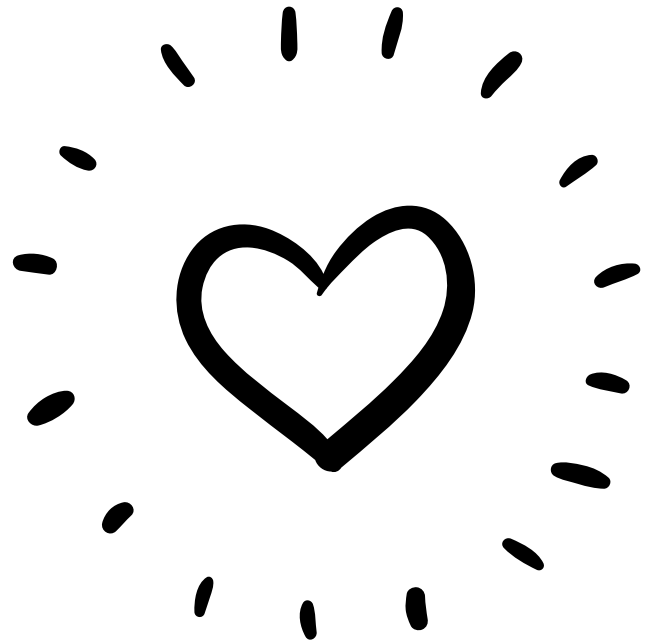
Even through the pandemic staff has remained faithful to this program. Working a skeleton schedule to keep the house staffed daily.

Cameron jumped for joy on the day she was finally able to go back home! We will miss you very much!



# ARESET

ARESET is a Job Readiness program that AIM has been a part of since 2019. We work with DHR to identify women in the state who are currently receiving SNAP and we help them locate and obtain employment, while they receive a \$100 check every month in exchange for their time. In 2020 alone, we assisted 59 women across both Montgomery county and other eligible counties with locating employment, building their resumes, providing uniforms for work, and seeking out education and volunteer opportunities. We look forward to expanding this program in 2021 to help even more women in need!



Thanks to ARESET we were able to get Brandi all the equipment she needed for her welding job!

**JOB  
WELL  
DONE!**

Congratulations to our resident, Brandi, who just started her new welding job this month!



# Positive Living

Positive Living provides supportive services to women diagnosed with HIV returning to prospective communities from prisons and jails locally and throughout the state of Alabama. The program also provides monthly educational groups and HIV prevention education classes at the Black Belt. HIV community service organization Selma Air and other community outreach partners where there is a need.

In 2020, 19 women took part in the program. Sister circle





# In Case You Missed It



CAROL POTOK AND OUR RESIDENT TIFFANY PICTURED WITH DOROTHY JOHNSON, HEAD OF COMMUNITY MBRACE. MS. JOHNSON HELPED TO ORGANIZE THE CHRISTMAS GIFTS FROM THE SHERIFF'S DEPARTMENT. THANK YOU MS. JOHNSON!

Thanks to Montgomery Sheriff's Office for sponsoring several of our families this year for Christmas!



This mother and daughter duo prepared Thanksgiving dinner for Jennifer Baldwin's family as well as the ladies at the AIM house!



THANKS TO MARTHA EARWOOD'S CRIMINAL JUSTICE CLASS AT UAB FOR THEIR HUGE DONATIONS OF HYGIENE AND CLOTHING!



7 YEARS LATER AND ZAKIYYAH SAHBAZZ STILL REMEMBERS AIM. IT HAS BEEN 7 YEARS SINCE SHE LAST DONATED. SHE REMEMBERED OUR PROGRAM AND DECIDED TO DONATE 15 BRAND NEW PERFUMES, 7 BRAND NEW PURSES, AND 2 PAIR OF SHOES

Thank you to AKA for your wonderful donation of supplies for the ladies!





# Applause, Applause

## Carl Nowell Award



### ANNUAL CARL NOWELL LEADERSHIP AWARD AWARD WINNERS

The Carl Nowell Leadership Award is presented each year to honor a person who embodies the following characteristics:

- A person who shows dedication and persistence through leadership in the field of prevention and treatment of alcohol and substance abuse services on a local, state, and national level.
- A person who displays steadfast commitment through relentless effort, competence, and planning to improve those services and programs.
- A person who operates with a team mentality and recognizes that significant change is achieved only through the action of many individuals working together.
- A person who shares a vision for exciting possibilities and possesses an absolute belief in his/her ability to make extraordinary things happen.

#### 2020 AWARD RECIPIENT

Carol Potok

Gail Gans  
Congratulations!

...

Like · 11h

Carolyn Lucas  
Awesome!! Congratulations!!

Like · 11h

Debbie Benefield  
Congratulations beautiful lady

Like · 10h

Joyce Morrison  
Congratulations

...

Like · 10h

Nicolas Potok  
I'm so proud of you mama, congratulations.

...

Like · 10h

Zack Buckner  
I totally agree with everything Larnetta Moncrief said! That is all I  
to say except congratulations!



Demetria S. Mims

...



Like · 10h



Ebona Crenshaw Reed  
Congratulations 🎉🎉

...

Like · 3h



Tammy Birdwell  
Congratulations 🎉🎉 Love you lots!!!!

...

Like · 3h



Maya Boffa  
Congratulations Carol. Xoxo

...

Like · 2h



Toni Felicia Bowers  
Congratulations mrs. Carol !!!!🥰 ty for all u continue to do ...🙏 such  
an amazing woman !!!!❤️

Like · 2h



Sue Jung Donde

...



Like · 1h



Karen D. Young  
Congratulations ❤️

...

Like · 1h



Gwendolyn Davis  
Congratulations ❤️❤️

...

Like · 14h



Lizzie Dvawfth Senderson

...



Like · 14h



Roberta Crenshaw  
Congratulations

...

Like · 13h



Carla Crowder  
Carol is an Alabama treasure!!

...

Like · 13h



Felecia Sykes  
Congratulations ❤️❤️❤️

...

Like · 13h



Andrea Everson  
Congratulations fabulous lady

...

Like · 12h



Carrie White  
Congratulations 🎉🎉

...

Like · 12h



Aquarius Bell  
Totally agree. 1 in a million ❤️❤️❤️❤️

Like · 12h



Beth Ann  
You definitely deserve it. I miss y'all 🥰

Like · 15h



Tamara Haynes Reese  
Congratulations 🎉

...

Like · 15h



Jocie Mae  
Congratulations ❤️

...

Like · 14h



Cynthia Curry

...



Like · 14h



Brio Richardson  
Well deserved!!! 🥰🥰🥰❤️❤️❤️❤️

...

Like · 14h



Angela Pine

...

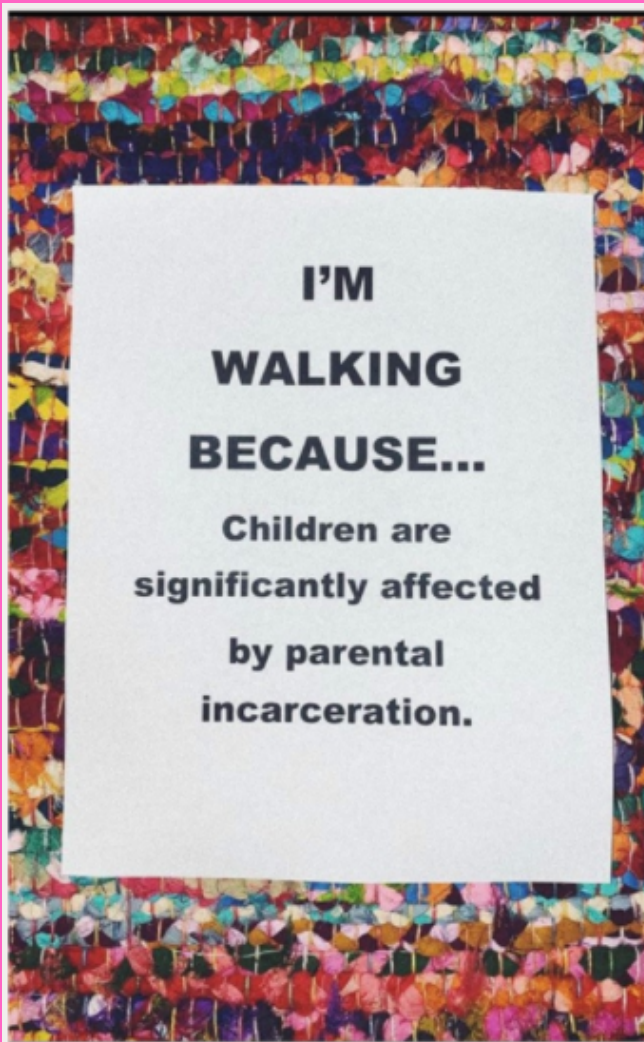


Like · 14h



# 33rd Annual Fundraiser

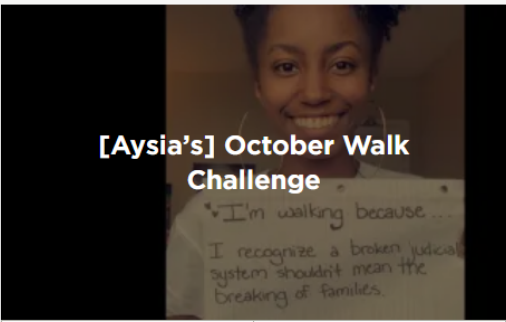
For the month of October, thanks to a phenomenal group of young women who created a campaign to raise money for AIM through steps.



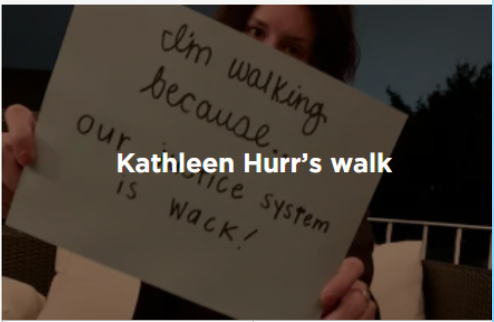
#imwalkingbecause



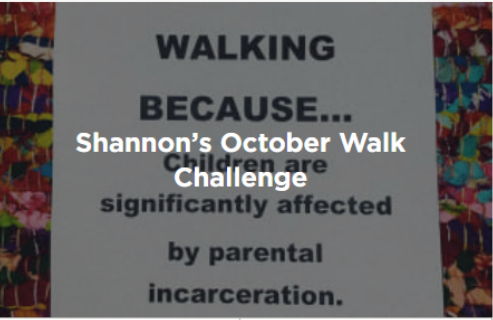
PER MILE	EST. AMOUNT RAISED
\$0.75	\$75



PER MILE	EST. AMOUNT RAISED
\$0.80	\$53



PER MILE	EST. AMOUNT RAISED
\$1	\$50



PER MILE	EST. AMOUNT RAISED
\$0.50	\$50



PER MILE	EST. AMOUNT RAISED
\$0	\$0



PER MILE	EST. AMOUNT RAISED
\$0	\$0



PER MILE	EST. AMOUNT RAISED
\$8	\$800



PER MILE	EST. AMOUNT RAISED
\$5.26	\$379



PER MILE	EST. AMOUNT RAISED
\$7.20	\$360



PER MILE	EST. AMOUNT RAISED
\$2.60	\$260



PER MILE	EST. AMOUNT RAISED
\$4	\$200



PER MILE	EST. AMOUNT RAISED
\$3.22	\$174

THANK YOU



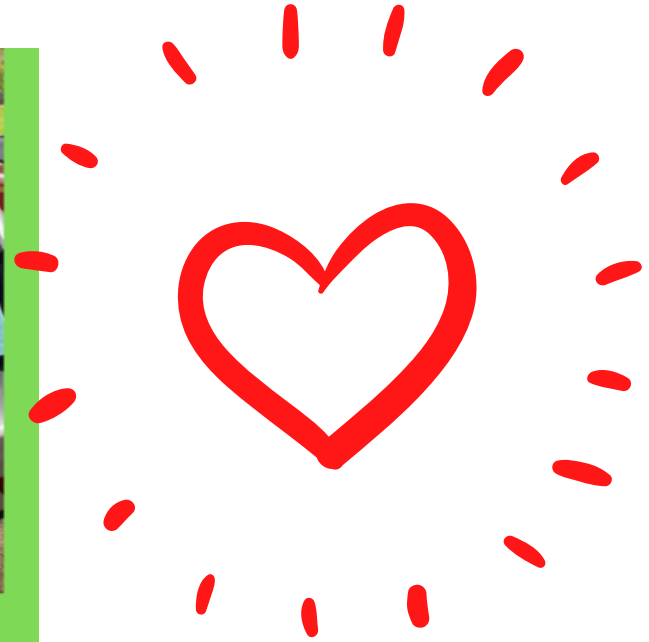
# 2020 Volunteers

2020 was a rough year for some people. Despite personal struggles through the pandemic, this did not stop donors from donating and supporting AIM. We are extremely grateful for all who donated to AIM! 2020 brought out the best in three young volunteers. Check out their stories.

THANKS TO 12 YEAR OLD MATTHEW FROM FIRST UNITED METHODIST FOR THE WONDERFUL DONATION OF 80 HYGIENE BAGS FOR OUR DORM OF THE MONTH PROJECT! MATTHEW IS A FREQUENT VOLUNTEER WITH MACAO MEALS ON WHEELS AS WELL!



PICTURED IS THE AIM CAR HEADED TO TUTWILER FOR THE DELIVERY OF THE HYGIENE BAGS. WE COULDN'T HAVE DONE IT WITHOUT YOU, MATTHEW!



When 12-year-old Brooke Bennett learned a few years ago that there are girls who "spot" on their clothing because they cannot afford sanitary pads, she was very sad. "That's not right," Brooke told her sister, Breanna. "Every girl needs menstrual items to stay clean and healthy during their period."

Together, the girls started Women in Training, Inc. (WIT), a young women's empowerment organization. WIT's signature program is the #WITKITS Campaign to help alleviate #PeriodPoverty among the 25 percent of American girls who skip school or miss work because they cannot afford menstrual products. WIT provides monthly donations to at-risk girls and non-binary youth of #WITKITS, which are branded canvas bags full of menstrual, hygiene and dental products. "I thought it was important for the recipients to feel loved, so we also include hand-made bracelets, journals in which we draw inspiring pictures, and fuzzy socks!" Breanna said.



Breanna & Brooke Bennett



# 2020 Donors

AKA Chi Chapter Talladega	Lazette Moody
Alabama Civil Justice Foundation	Macon County Racing Commission/Victoryland
Alicia D'Addario	Madeline Lewis
Allen Sexton	Marci Webster
Amanda Reyes	Marguerite Joye Barber-Owens
Archdiocese of Mobile	Marie Moore Lyles
Ashley Gordon	Mary Pons
Ashley Penhale	Maya Davis
Capital City Club	Meredith McDonough
Christmas Sponsors	Mindy Dunn
Church of the Nativity, Huntsville	Miranda Hernandez
Church Women United Montgomery	Morris Dees & Kathleen Kalahar
Church Women United, MGM and MBRACE	Neil Rice
Curt Knott	Nell Brimmer
Curtis & Karyn Knott	Nicole King
David, Michael & Raymond Cohen	Norman Gayle
Deanie Allen	Paula Greene
DeVeeta Hines	Paula Landsdon
Diane & Jerry Dawson	Pebblin Warren
Donation in Memory of Maryem Brewer	Peggy & Alan Spool
Donations in Memory of James Kenneth Green	Priscilla Hensley
Dr. Harold Broadband & Mr. Richard Cloud Endowment	Progressive Union Baptist Church
Elijah Lofgren	Radia Lalou
Elizabeth & Peter Land	Rebecca Peaton
Elizabeth Hake	Rhonda Brownstein
Episcopal Church of the Nativity	Rip & Janet Starr
Estelle McWhorter	Rita Rodriquez
First Christian Church, Montgomery	Ruth Demaio
First United Methodist, Montgomery	Sarah Gay Edwards
FUM Prattville, United Methodist Women	Sarah Mohler
Gerald Bednarowski	Sherita Mosley
Gloria Cowan	Sherry Drake
Grace Presbyterian Church, Tuscaloosa	St. John's AME Church, Montgomery
Harris & Camille Cornett	St. John's Episcopal Church, Montgomery
Immanuel Presbyterian Church, Montgomery	Sue Schmitz
Ira Thrasher	Takenya Taylor
Isaiah Sankey	Tanya White
Jack & Becky Stokes	Tara O'Donohue
James Smith	TD Mack & Eric Wright Mack
James Ward & Leah Nelson	Tennessee Valley Lit Council
Jenny Dodson	Tom Vocino
Joel Brouwer	Tony & Mona Martin
John N. Owens	Unitarian Universal Montgomery
John Van Voorhis	Valerie Powell
Joseph Crowley	Vestavia Hills Methodist
Judy Davidson	Vestavia Hills UMC
Judy Davidson-In Memory of Louetta Craig	VIIV Healthcare
Karen Harris	Wendy Rawlings
Kelsey Goodmand	Whitfield United Methodist Church Montgomery
Kimberlin Love	Winnie Stakley
Kreg & Angela Sherbine	Woodland United Methodist Church
Laiya Jasmine Webb	Working Woman's Home Association
Larry Menefee & Laurie Dill	Zack Buckner

# **THANK YOU CHRISTMAS DONORS!**

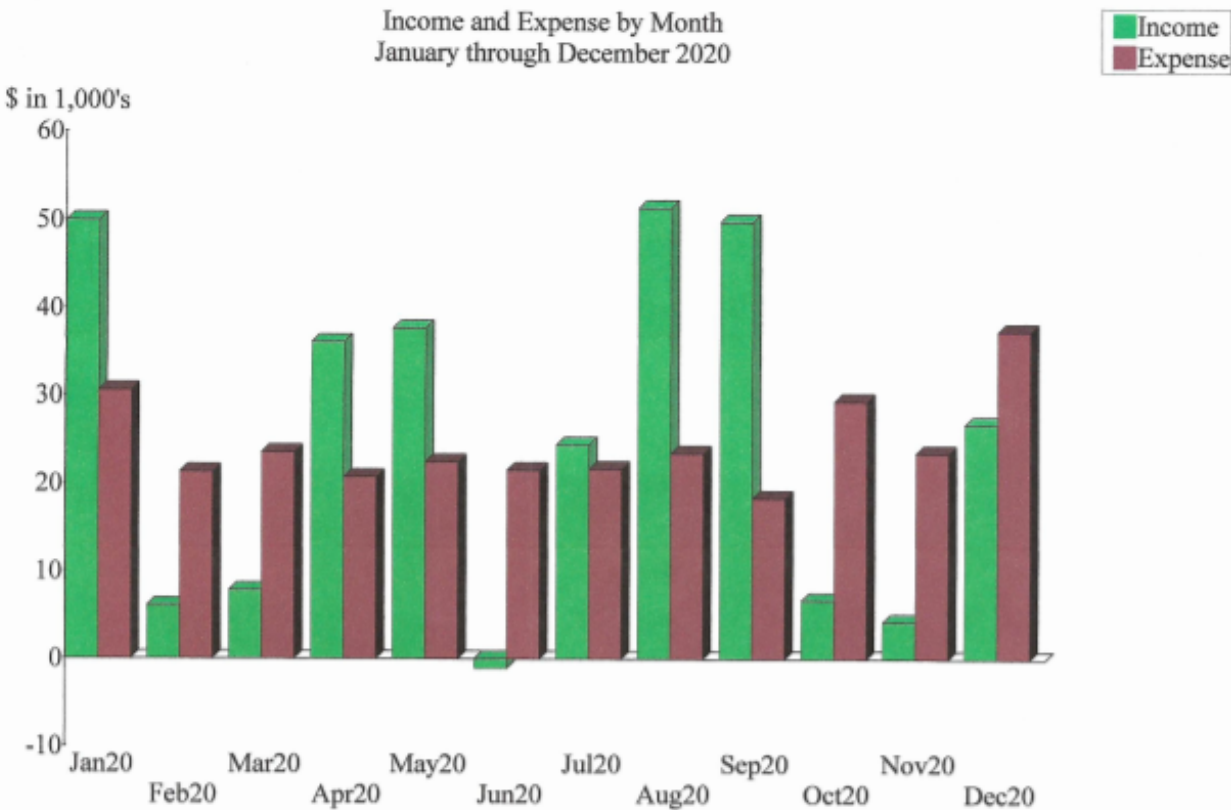
**Angela Allen  
Keisha Badd  
KaLyllese Bell  
Valeria Bell  
Allen Bowen  
TaTanya Brown  
Quentin Burke  
Detra Burns  
Alphonsa Byrd  
Nia Caldwell  
Donnalyn Colvin  
Judy Davidson  
Johnny Davis  
Sandi Davis  
Yvette Davis  
Velma Dillard  
Fed-EX (MGMA)  
Annette Funderburk  
LaTonya Gamble  
Victoria Gamble  
Denise Gilchrist  
Lashanda Gilchrist  
Girls Night Out Crew  
Eric & Rena Greer  
Lashana Hall  
Karen Harris  
Nyrone & Yolanda Hawkins  
J.F Ingram College  
Sylvester & Dee Jackson  
Chuck James  
Jimmeka Johnson  
Oiedita Johnson**



**Beverly Jackson  
Danielle Jackson  
Lewis Jackson  
Juanita's Joy Foundation  
Erin Keller  
Nicole King  
Latrenda Lawson  
Tiffany Mack  
Robin Mackey  
Tony & Mona Martin  
Margaret McCrary  
Estelle McWhorter  
Cynthia Milledge  
Oronde Mitchell (Council Councilman District 6)  
Sherita Mosley  
Eric Nettles  
Anissha Officer  
Shauna Parker  
Pilgrim Rest MBC Daughters of Faith  
Marcus & Starr Plump  
Tara Preyer  
Juakeisha Smith  
Melissa Smith  
St. Mark Missionary Baptist Church  
K-Rob & Marcia Thomas  
George & Tawanna Thornton  
Vestavia Hills United Methodist Church  
(Birmingham, AL)  
Courtney Ward  
Steve & Tamia Webster  
Tanya White  
Giovonna Williams  
Mataya Williams  
Dennis Winston  
Chris Wright  
Eric Wright  
Jabrell Wright**

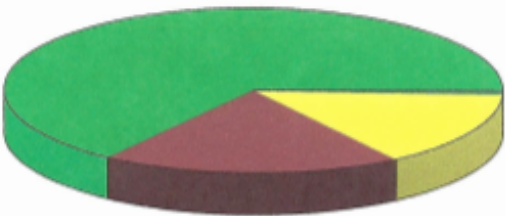


# 2020 Income & Expense Report



Expense Summary  
January through December 2020

6000-00 · Salaries and Employee Expense	65.20%
6500-00 · Program Expenses	19.66
7000-00 · General & Administrative Exp	14.92
6250 · Postage and Delivery	0.20
6670 · Program Expense	0.02
Total	\$296,087.89



LIVE UNITED